

# Integrated Behavioral Health

Demand for pediatric behavioral health services is at an all-time high, and access is more challenging than ever.



## By the numbers:

Cincinnati Children's Population Behavioral Health team currently supports

**16** IBH providers across

**13** community practices

## Do your patients need expanded behavioral health access?

We are continuing community expansion and want to talk about how we can help meet the needs of your practice.

## Integrated behavioral health models meet patients in the medical home to:

Promote valuing of mental and behavioral health and reduce stigma.

Deliver care in a convenient, trusted location.

Remove barriers to access to behavioral health care.

Close the gap between those needing services and those receiving them.

Reduce cost of care through earlier intervention and preventing ED visits.

Interested in learning more?  
Contact [Stephanie.Eberle@cchmc.org](mailto:Stephanie.Eberle@cchmc.org)





## Frequently Asked Questions

### How can integrated behavioral health help my patients?

This model aids in prevention, early intervention, and timely access to effective, evidence-based treatment to change the outcome for youth with behavioral health concerns. This reduces burden on pediatricians, who are often the first to identify behavioral health concerns, providing access to treatment, and even crisis intervention, right within the medical home.

### Our practice is interested in adding an integrated behavioral health provider. What's the financial investment?

While most practices assume some financial risk through implementing this model, Cincinnati Children's team has tracked data and operations to develop a plan for optimal financial sustainability. Under our model, revenue exceeded cost in 78% of practices in FY 2023. We are invested in the financial sustainability of the program and will support you in achieving it in your own practice.

### What pediatricians are saying about IBH

*"Having IBH services available in our office has been one of the most positive changes that has occurred in the 7 years I have worked at WSP. The mental health crisis is not letting up, and having the ability to get timely counseling, crisis management, diagnostic evaluations and coaching on coping strategies has been invaluable."*

**Dr. Jennifer France**  
West Side Pediatrics

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